

A TOP vegan food company who produce a celebrated range of meat and dairyfree products have received a prestigious award from Europe's largest campaigning vegetarian group, Viva!.



The Redwood Wholefood Company, based in Northants, were congratulated for creating the Best Ready to Eat Meat Alternatives, at the group's 15th anniversary dinner on Saturday (September 5).

Vegan campaigner Heather Mills, who recently acquired Redwood, was delighted to accept the award from Viva! founder and director, Juliet Gellatley. Juliet says: "The Redwood Wholefood Company have shown outstanding excellence and innovation in the creation of their Vegi Deli range, for example. Their foods are so tasty, versatile and appealing that they are opening the doors of meat-free meals and veganism to more people than ever before, which is a fantastic achievement."

Heather says: "I am very proud to accept this award from Viva! representing The Redwood Wholefood Company. We pride ourselves in offering the very best in meat free alternatives and will continue to strive to create foods which guide consumers towards a kinder, more compassionate and low-carbon lifestyle. Viva! and Redwood make a powerful double act helping to take veganism to the top of everyone's agenda."

Viva! is an international animal campaigning group with offices in the UK and Poland and carries out undercover investigations to expose animal abuse. Successes include ending the sale of 'exotic, meats such as kangaroo and crocodile by all big supermarkets, stopping the debeaking of ducks in the UK, slashing the export of Polish 'meat, horses to the EU and, recently, persuading luxury goods chain Harvey Nichols to remove foie-gras from their shelves. Viva! also offers help to people wanting to go vegetarian or vegan.

ENDS For more information about this media release, email press officer Helen Rossiter [helen@viva.org.uk](mailto:helen@viva.org.uk) or director Juliet Gellatley [juliet@viva.org.uk](mailto:juliet@viva.org.uk) or call 0117 944 1000.